

FOR IMMEDIATE RELEASE

Broadband Voice™ Announces New Members to Executive Leadership Team

Mississippi-based technology company expands management team to support rapid growth and increased demand for advanced business solutions.

JACKSON, Miss. — July 15, 2014 — Broadband Voice, a leading provider of business communication solutions, today announced recent additions to its executive leadership team. Michael Fowler was appointed as the company's Vice President of Sales, Ben Sims was named Vice President of Operations and Laura Johns will serve as the Vice President of Marketing and Corporate Development. The expansion of its executive team positions the company for accelerated growth as it continues to support a broadening customer base and prepares an even more advanced product portfolio.

Founded in 2006, Broadband Voice has seen a 25 percent growth in revenue consistently over the last five years and has forecasted an even greater increase in that growth over the next 18-24 months. Gary Watts, founder and Chief Executive Officer, has been with the company since inception. Chris Goolsby also serves as the company's Chief Financial Officer. "It was time for our company to make some major leadership decisions to position us for what's to come," said Watts. "Michael and Ben bring a wealth of skill and knowledge to their positions as two of our longest-tenured team members. This, paired with Laura's fresh ideas and broad knowledge of marketing for technical products and services, will prepare us for expansion and success going forward."

Broadband Voice has made a name for itself by providing Voice over IP (VoIP) technology solutions to small to medium-sized businesses in the Southeast. Together, the new executive team brings over thirty years of technical expertise to the company. Sims has been with Broadband Voice since 2008 as Director of VoIP and will now lead the day-to-day operations and technical implementation for the company. Fowler has led the company since its first day of business as the driving team member supporting revenue growth. In his new position, he will lead the company's sales efforts and support reseller relationships. Johns comes from local technology success story, SmartSynch (acquired by Itron in 2012), and will lead Broadband Voice's marketing and corporate development efforts, continuing to expand the company's footprint nationally.

About Broadband Voice

Broadband Voice is one of the fastest growing Voice over IP (VoIP) technology companies in the Southeast. We offer high-quality VoIP products and services to help streamline business operations for small to medium-sized businesses at an affordable cost. The company offers real, one-on-one relationships with its customers and best-in-class service regardless of the size of customer. See how much you can save on day-to-day business here: www.voice.ms.

For additional information, contact:

Broadband Voice:

Laura Johns
Vice President, Marketing and Corporate Development
601.926.6000
laura.johns@bb-voice.com