



FOR IMMEDIATE RELEASE

Fuse.Cloud Celebrates Milestone with 2,000 Customers in 11 Years of Business

*Jackson-based Technology Provider Meets Growing Business Needs
with Customized Cloud Services Offering*

JACKSON, Miss – June 22, 2017 – Fuse.Cloud, one of the leading providers of business technology solutions in the Southeast, is celebrating a major milestone of 2,000 customers since being founded in 2006. Over the last 11 years, the company has grown to serve customers in 40 states, providing advanced, cloud-based voice, internet and IT services to businesses of all sizes. The milestone comes just over one year after a name change from Broadband Voice to Fuse.Cloud in April of 2016.

With the name change, the company transitioned from providing primarily Voice over IP (VoIP) solutions to offering a suite of cloud-based services with a “grow-as-you-go” model, allowing businesses to add cloud services at a pace that suits their specific business needs. With this model, Fuse.Cloud has learned that the addition of high-bandwidth fiber internet and a portfolio of IT services was critical to growing the company. “Not only have we gained significant traction with new customers by adding a full suite of cloud services to our offering, but our existing customer base is able to take advantage of it as well,” said Gary Watts, Fuse.Cloud founder and CEO. “Fuse.Cloud has always prioritized a relationship-focused business model, so allowing customers to add the latest, most innovative technology services lead to long-term partnerships.”

Michael Fowler, vice president of sales at Fuse.Cloud, has been with the company since Watts started the business 11 years ago. Fowler has played a major role in contributing to the milestone. “When it is something that truly helps a business succeed, it doesn’t feel like sales,” said Fowler of Fuse.Cloud’s solution portfolio. “Helping businesses around the country advance in technology while becoming more efficient is something I take pride in daily,” he added.



###

About Fuse.Cloud

Fuse.Cloud is a business technology provider dedicated to delivering the most innovative products and services in the marketplace with an exceptional personal experience. The company provides a comprehensive cloud-based portfolio that includes VoIP technology, fiber Internet and managed IT services that enhance and support future growth for businesses across the country. With customers in 40 states, Fuse.Cloud is committed to increasing its portfolio to include flexible technology options that will help prepare businesses today for advanced applications to come in the future. For more information, visit <http://www.fuse.cloud/>.